

AMENDMENT NUMBER 5/FIFTH EXTENSION TO THE MARKETING, RESEARCH, AND ADMINISTRATIVE SERVICES AGREEMENT

THIS ADDENDUM entered into this 25 day of March, 2019 by and between the **BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA, a political subdivision of the State of Florida**, (hereinafter referred to as "County") and the **AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL**, (hereinafter referred to as "TDC"), and the **AMELIA ISLAND CONVENTION AND VISITORS BUREAU INC.**, (hereinafter referred to as "CVB"), 102 Centre Street Fernandina Beach, FL 32034.

WHEREAS, the parties entered into an Agreement dated October 1, 2008 which provided for an initial term beginning October 1, 2008 and ending September 30, 2013, with an option to extend upon mutual contract between all parties in five (5) year increments; and

WHEREAS, the parties entered into an Agreement dated October 8, 2012 and extended the original Agreement through September 30, 2018; and

WHEREAS, the parties commenced discussions in 2018 to amend the original Agreement and extend the term; and

WHEREAS, the parties entered into an Agreement on September 24, 2018 to extend the original Agreement for thirty (30) days through October 30, 2018 to allow the parties time to discuss the specific amendment(s) to the original Agreement; and

WHEREAS, the parties entered into an Agreement on October 22, 2018 extending the original Agreement for ninety (90) days to expire on January 28, 2019 and again on January 14, 2019 extending the original Agreement until March 31, 2019; and

WHEREAS, the parties are still addressing the appropriate amendments to the original Agreement and have agreed to extend the original Agreement once more through April 30, 2019 in order to finalize an amended agreement.

NOW, THEREFORE, FOR AND IN CONSIDERATION of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

1. In accordance with Section 11(b) of the original Agreement dated October 1, 2008, the performance period is hereby extended through April 30, 2019.
2. All other provisions of the original Agreement not in conflict with this Amendment shall remain in full force and effect.

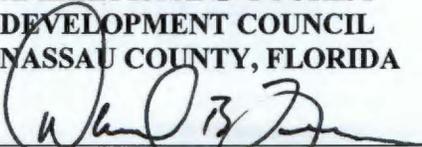
IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed this 25th day of March, 2019.

AMELIA ISLAND CONVENTION AND VISITORS BUREAU



CHARLES G. LANGLEY
Its: President

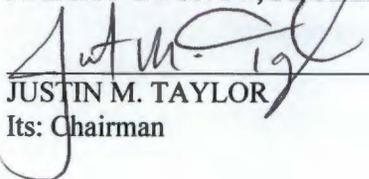
**AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL
NASSAU COUNTY, FLORIDA**



DANIEL B. LEEPER
Its: Chairman

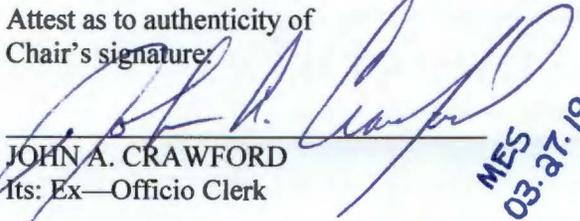
APPROVED BY:

**BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA**



JUSTIN M. TAYLOR
Its: Chairman

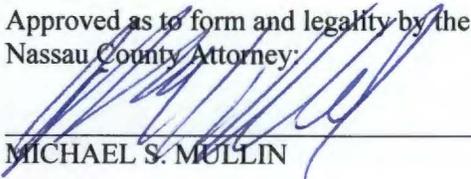
Attest as to authenticity of
Chair's signature:



JOHN A. CRAWFORD
Its: Ex—Officio Clerk

MES
03-27-19

Approved as to form and legality by the
Nassau County Attorney:



MICHAEL S. MULLIN